



Seed Money Project Plan

Minnesota Local Breastfeeding Coalitions Request for Assistance

The Minnesota Breastfeeding Coalition seed money project aims to improve health and eliminate disparities by reducing barriers to breastfeeding through building strong local coalitions and promoting breastfeeding friendly environments across Minnesota.

Modest funding is available to Minnesota coalitions. Priority will be given to proposals which address:

1. Coalition Strengthening – address internal and external barriers to health equity related to ethnicity, cultural, geographical location, and income disparities.
2. Breastfeeding Friendly Worksites & Childcare – assist local businesses and childcare providers to support breastfeeding employees and families.
3. Other creative proposals that do not fall into the above 2 categories will be considered.

Funds are available to local coalitions in Minnesota to support a range of activities, for example, but not limited to:

- Providing a stipend to increase local coalition involvement by members of underrepresented communities and those outside the traditional lactation community.
- Assist worksites to cover costs of creating or enhancing a lactation space where lactating employees can express breastmilk or breastfeed.
- Provide education and coaching for childcare staff/licensing experts in breastfeeding best practices.

Funding:

\$12,000 available. Up to \$2,000 per request. One request per coalition.

- Optional informational webinar 11:30 a.m. – 12:30 p.m., November 8, 2019
- Applications due December 2, 2019
- Awards made January 4, 2020
- Funds spent and projects completed by December 30, 2020

Requirements:

- [Active member of Minnesota Breastfeeding Coalition](#) (Breastfeeding Organization – voting member)
- Reporting:
 - Brief (one-page) progress report due July 1, 2020, outlining current status of project
 - Brief final report and evaluation
 - Share summary of activities/accomplishments at Minnesota Breastfeeding Coalition annual conference or annual teleconference and in social media posts

Oversight:

Worksite & Childcare Subcommittee
Equity & Access Subcommittee
Board Member
Finance Subcommittee