



Seeking Minnesota Breastfeeding Coalition Project Director

The Minnesota Breastfeeding Coalition (MBC) is seeking a part-time Project Director hired on contract to assist with a CDC 1807 grant awarded from the Minnesota Department of Health Office of Statewide Health Improvement Initiatives to implement interventions supportive of breastfeeding. The outcome is to increase the number of maternity centers implementing supportive breastfeeding interventions as outlined by the WHO’s Ten Steps to Successful Breastfeeding (Ten Steps). Project Director reports to the Mother-Baby Healthcare Collaborative Subcommittee.

See CDC 1807 activities and outcomes table and job description for more details. Please submit cover letter and resume describing past experience with and involvement in implementing Baby-Friendly Hospital (BFHI) designation or the Ten Steps to Successful Breastfeeding and submit to **mnbreastfeedingcoalition@gmail.com** with **MBC Project Director** in the subject line. Please also include two references. Resume via LinkedIn profile also accepted. Applications due by 4:00 p.m. on February 2, 2019.

Time: Approximately 15-20 hours / week beginning about February 25, 2019 and ending September 30, 2019. Extension of the contract possible depending on availability of funding and satisfactory completion of contract deliverables. Funds available for some travel and administrative costs.

CDC 1807 Activities & Outcomes Table

Strategy C. Implement interventions supportive of breastfeeding		
Intermediate Outcome: Increased number of places that implement supportive breastfeeding interventions – by Sept. 30, 2019		
Activities	Milestone	Outcome Measure
<i>1. Identify maternity centers who have convened, or demonstrate readiness to convene, a Maternity Center Breastfeeding Action Team</i>	<i>Maternity centers identified</i>	<i>Number of maternity centers with Breastfeeding Friendly (BF) Action teams</i>
<i>2. Develop action plans to implement at least 2 of the 10 Breastfeeding Friendly Maternity Center (BFMC) recognition steps</i>	<i>Action plans developed</i>	<i>Number of action plans completed</i>
<i>3. Implement at least 2 of the BFMC recognition steps</i>	<i>BFMC recognition action steps implemented</i>	<i>Number of maternity centers recognized for obtaining at least 1 star (2 steps) of the BFMC Recognition</i>

Job duties include and are not limited to:

- Identify and recruit maternity centers seeking to implement the Ten Steps to Successful Breastfeeding
- Assist with development of action plans for at least 2 maternity centers to implement any or all of the Ten Steps
- Provide technical assistance to maternity centers either in-person or by phone or other communication method which may include assisting with
 - Development of data collection and analysis template for monitoring breastfeeding metrics
 - Questions about implementing any of the Ten Steps
 - Progress towards completion of any of the Ten Steps
- Assist with developing learning collaborative plan for up to 5 maternity centers in 2019
 - Facilitate networking amongst the maternity centers to share best practices, ideas, and resources using conference calls, webinars, Basecamp, and/or listservs
- Identify and facilitate educational opportunities for maternity centers that relate to the Ten Steps
 - Assist with the MBC Perinatal Hospital Leadership Summit planning for May 17, 2019 in collaboration with the Events Coordinators and the Mother-Baby Healthcare Collaborative Subcommittee
- Assist 1-2 maternity centers in applying for 1 star (2 steps) of the Minnesota Department of Health Breastfeeding Friendly Maternity Center Designation Program
- Provide updates to the MBC Steering Committee and Board during regular steering committee meetings and a summary of activities at the conclusion of the contract
- Facilitate partnerships and collaborations with agencies and organizations such as Minnesota Department of Health Office of Statewide Health Improvement Initiatives, Statewide Health Improvement Partnership, WIC, Family Home Visiting Program, public health, the Minnesota Hospital Association, and others

Required qualifications:

- Knowledge and expertise about current and updated practices to the WHO's Ten Steps for Successful Breastfeeding and Baby-Friendly Hospital Initiative designation
- Knowledge of the Minnesota Breastfeeding Friendly Maternity Center Designation Program's *Mother-Baby Ten STEPS Award* and *Five-Star Designation Award*
- Strong written and verbal communication skills

Preferred qualifications:

- IBCLC credential
- Work experience with a hospital environment
- Expertise in Microsoft Word and Excel
- Knowledge of communication platforms such as WebEx, Skype, Google Hangouts, etc.