Baby-Friendly Hospitals

Maternity facilities adhere to:

• Ten Steps to Successful Breastfeeding
• International Code of Marketing of Breast-milk Substitutes

Baby-Friendly Hospital

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Baby-Friendly USA

https://www.babyfriendlyusa.org

• 435 facilities in USA
• 21.04% of annual births (approximately 838,800 births)
• 10 MN Baby-Friendly Hospitals
http://www.health.state.mn.us/breastfeedingfriendly

Percent of births in facilities designated as Baby-Friendly, by country


Baby-Friendly Hospital Initiative Panel - Successes, Challenges and Sustainability

Objectives:
1. Outline successes and challenges that have been part of the Baby-Friendly journey
2. Discuss ways that hospitals achieve sustainability after change has occurred
3. Describe lessons learned about change management and quality improvement
Baby-Friendly Hospital Initiative Panel - Successes, Challenges and Sustainability

Essentia Health East St. Mary’s Medical Center, Duluth – Jane Johnson, RN, IBCLC, ANLC and Kim Pearson, RN-CNMM.

Fairview Range Medical Center, Hibbing - Riana Damjanovich, RN, BAN, IBCLC, RLC and Kim Forsline, RN, IBCLC, RLC.

Mercy Hospital, Moose Lake – Allison Horton, RN, BAN, PHN, CLC and Katie Olson, RN.

St. Luke’s Hospital, Duluth – Lori Swanson, RN, PHN and Stephanie Forslund, RNC.