



Lakeview Hospital
HealthPartners®

Baby Friendly Designation

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Baby Friendly Designation Pathway

February 2011 - Development phase application

2011 – 2015 - made multiple clinical practice changes

2015 – Exclusive breastfeeding core measure

Goal = 70%

Q1 2015 = 62.7%

Q2 2015 = 55.3%

Baby Friendly Designation Pathway

2015 – nursing staff education

January 2016 – re-established the Infant Feeding Team

April 2016 – Started the Development Phase

- Patient education work group

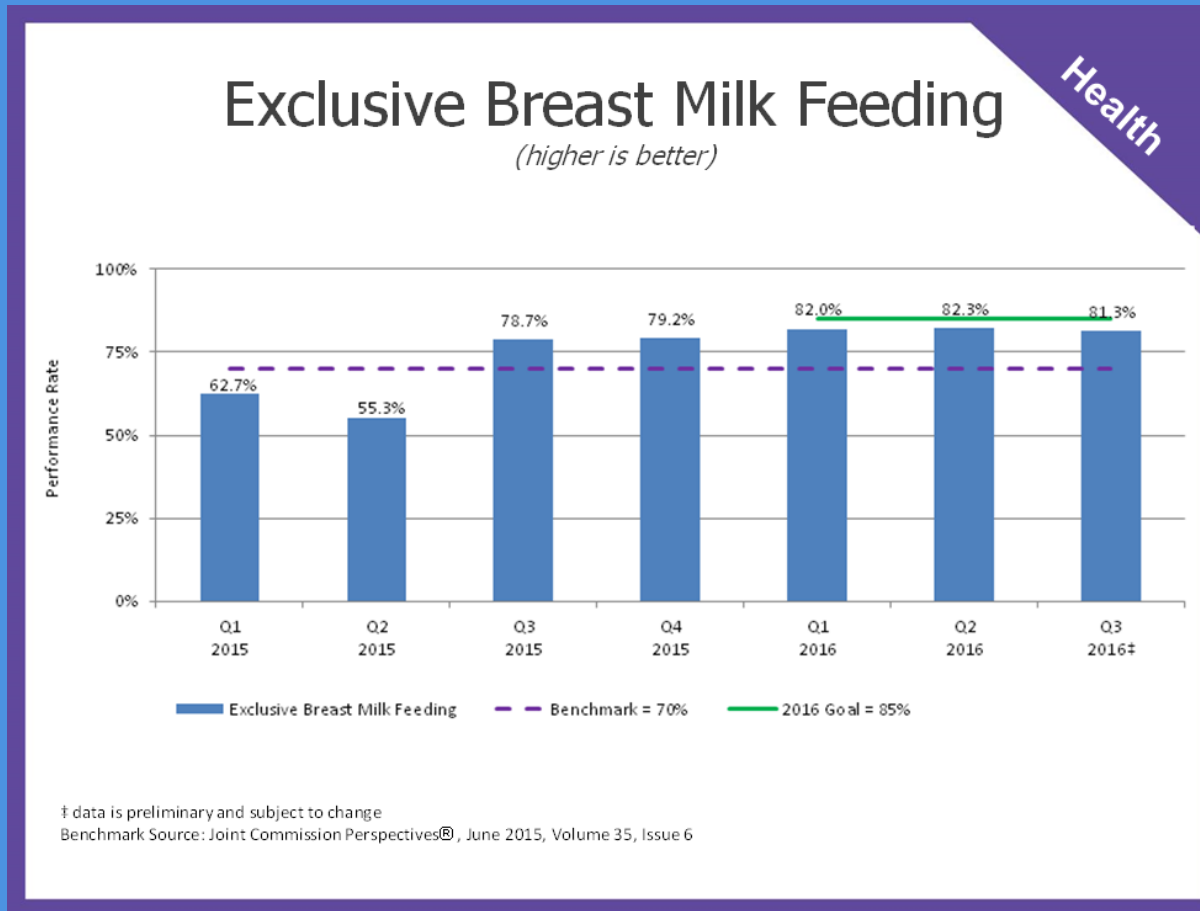
- Staff education work group

- Data collection work group

- Policy development work group

September – November 2016 – physician education

2016 Exclusive Breastfeeding Core Measure Results



Challenges

- Consistent Leadership to help support the process
- Team members doing more than just showing up to the meetings
- Construction project and level II nursery development going on at the same time
- Baby Friendly Website is cumbersome and not user-friendly

Current Status

- Hope to submit our policy, patient education plan, staff education plan, and data collection plan by end of October.
- 2017 - Complete the implementation of all of the plans, tie up loose ends
- 2018 - Obtain Baby Friendly Designation