



**7<sup>th</sup> Annual Statewide Meeting**  
***Advocacy in Action***  
**September 30, 2014**  
**Keller Golf Course, Maplewood, MN**

**Proposed AGENDA**

- 8:15 am – 8:30 am      Registration & refreshments**
- 8:30 am – 9:00 am      Welcome & MBC Update**
- Election Update
  - How to get involved
  - Website & Tools
- 9:00 am – 10:15 am    Baby Friendly Hospital Initiative Update**
- Beginning Baby Friendly Award
  - MBC Maternity Center Survey
  - Baby-Friendly Hospital Journeys
    - o HealthEast Care System
    - o Saint Joseph's Medical Center
- 10:15 am – 10:30 am    Break**
- 10:30 am – 11:15 am    Breastfeeding in the Workplace**
- Business Case for Breastfeeding and Office of Women's Health resources for employers
  - Statewide Health Improvement Program (SHIP) update
  - Breastfeeding support in the college setting
- 11:15 am – 11:45 am    Minnesota Department of Health Update**
- Call To Action Update
  - Healthy Minnesota 2020
  - Breastfeeding Recognition Program: Worksites, Childcare, Maternity Centers, Public Health Departments
  - Breastfeeding on MDH Website
- 11:45 am – 12:30 pm    Lunch – included with registration**

**12:30 pm – 1:45 pm      Breakout Sessions**

A: Childcare Panel

B: Coalition Building Workshop

**1:45 pm – 2:00 pm      Break**

**2:00 pm – 3:30 pm      Advocacy and System Change**

- Reimbursement for Lactation Services
- Licensure for IBCLCs
- Panel Discussion- Working for Legislation
  - o Gender Justice: The right to pump in the workplace
  - o MN Better Birth Coalition: Reimbursement for Doulas
  - o A Senator's Perspective: Advocating Effectively

**3:15 pm – 3:30 pm      Wrap Up**