



Pre-Conference Workshop 2014

MotherBaby 10: Implementing the Ten Steps to Successful Breastfeeding

September 29, 2014

Keller Golf Course, Maplewood, MN

Proposed AGENDA

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| 11:45 am - 12:15 pm | Registration and light lunch |
| 12:15 pm - 12:25 pm | Introductions and overview of Baby-Friendly Hospital Initiative |
| 12:25 pm - 12:50 pm | Overcoming resistance: Tips for getting maternity staff on board |
| 12:50 pm - 2:20 pm | 10 Step Panel Presentation and Discussion- Hospitals throughout Minnesota will present successes and challenges for each step. |
| 2:20 pm - 2:30 pm | Break with refreshments |
| 2:30 pm - 3:30 pm | “Train the Trainer” Skills Stations:
Hand Expression; Position and Latch; Alternative Feeding Methods |
| 3:30 pm - 4:15 pm | Health System Journey to Increase Exclusive Breastfeeding Rates - Allina and Health East |
| 4:15 pm - 4:50 pm | Donor Milk Beyond the NICU: Practical tips for the postpartum unit- North Memorial & Hennepin County Medical Center |
| 4:50 pm - 5:00 pm | Wrap up and evaluations and door prizes |
| 6:00 pm | Optional dinner out with conference attendees (pay for your own meal) |