

# 3rd Annual Perinatal Hospital Leadership Summit: Achieving Excellence in Mother-Baby Care

SAVE the DATE

**May 15, 2015, 8:00 a.m. – 4:30 p.m.  
Crowne Plaza Minneapolis West**

The statewide leadership Summit focuses on best practice mother-baby health care and the Call to Action from Health Commissioner, Dr. Ed Ehlinger, to reduce Minnesota's infant mortality rate and to increase breastfeeding rates.

**This is an invitation-only event. Each rural or urban maternity center may send up to 4 members of their leadership team including Medical Directors in Pediatrics, Obstetrics and Family Practice, CEOs, Chief Operating Officers, Chief Nursing Officers, OB and Labor & Delivery Nurse Managers, Quality Improvement and Administrative leaders.**

## Topics:

- ◆ Update on Joint Commission Perinatal Core Measure Set: Exclusive breastmilk feeding—measurement & reporting
- ◆ Family-centered maternity care and newborn care
- ◆ How quality improvements in maternity care improve the bottom line
- ◆ Ways OB providers can enable women to achieve their breastfeeding goals
- ◆ Why breastfeeding exclusivity matters to mothers, babies and hospitals
- ◆ Achieving Baby-Friendly designation as a hospital system

\$125/person

\$100/person from same hospital for 2 - 4 leaders

Registration available March 2015  
CME and CEU credits available

See [www.mnbreastfeedingcoalition.org](http://www.mnbreastfeedingcoalition.org) for updates and information on past Hospital Summits

Questions or to be a sponsor contact [mnbreastfeedingcoalition@gmail.com](mailto:mnbreastfeedingcoalition@gmail.com)

