

# Perinatal Hospital Leadership Summit

## May 7, 2013

The Minnesota Breastfeeding Coalition welcomes you to the Perinatal Hospital Leadership Summit. The Summit is bringing together leaders from around the state in a collaborative learning environment, focusing on quality improvement in Mother-Baby care. Your team will have an opportunity to hear what other hospitals are doing to simultaneously support breastfeeding and enhance Joint Commission performance.

With your expertise and leadership we can work together to shape the health of our state.

## AGENDA

8:00 am - 8:30 am	<b>Registration &amp; Refreshments</b>
8:30 am - 9:00 am	<b>The State of Breastfeeding in Minnesota</b> Edward Ehlinger, MD, MSPH, Commissioner, Minnesota Department of Health
9:00 am -10:15 am	<b>Update on the Joint Commission's Perinatal Core (PC) Measure Set</b> Celeste Milton, MPH, BSN, RN, Associate Project Director, The Joint Commission
10:15 am -10:30 am	<b>BREAK</b>
10:30 am -11:45 am	<b>Never Enough: Supporting Mothers' Informed Decisions About Formula Supplementation</b> Jane Heinig, PhD, IBCLC, Executive Director, UC Davis Human Lactation Center
11:45 am -12:45 pm	<b>LUNCH BREAK</b>
<b>Challenges and Solutions to Implementing the Ten Steps to Successful Breastfeeding</b>	
12:45 pm - 1:00pm	<b>CDC Message (Video)</b> Laurence Grummer-Strawn, PhD, MPA
1:00 pm - 2:00 pm	<b>Panel Discussion I: Impact of Formula on Exclusive Breastfeeding (Step 6)</b> <i>Formula Management</i> Hennepin County Medical Center Regions Hospital <i>Measuring Breastfeeding Rates</i> U of M Amplatz Hospital Mayo Clinic Health System Austin <i>Hospital Survey</i> MBC Pre-Summit survey
2:00 pm - 2:15 pm	<b>BREAK</b>
2:15 pm - 3:30 pm	<b>Panel Discussion II: Quality Improvement in Mother/Baby Care</b> <i>Rooming-In (Step 7)</i> HealthEast Woodwinds Hospital Mayo Clinic Health System Red Wing <i>Skin to Skin (Step 4)</i> Riverwood Hospital, Aitkin Mayo Clinic Health System Red Wing <i>Provider Education (Step 2)</i> U of M Amplatz Hospital
3:30 pm - 3:45 pm	<b>Resources &amp; Toolkit</b> Minnesota Breastfeeding Coalition
3:45 pm - 4:00 pm	<b>Questions &amp; Answers, Drawings &amp; Closing</b>

# Ten Steps to Successful Breastfeeding

## (WHO/UNICEF, 1998)

1. Have a written breastfeeding policy that is routinely communicated to all health care staff.
2. Train all health care staff in skills necessary to implement this policy.
3. Inform all pregnant women about the benefits and management of breastfeeding.
4. Help mothers initiate breastfeeding within a half-hour of birth.
5. Show mothers how to breastfeed and how to maintain lactation, even if they should be separated from their infants.
6. Give newborn infants no food or drink other than breast milk unless medically indicated.
7. Practice rooming-in - allow mothers and infants to remain together 24 hours a day.
8. Encourage breastfeeding on demand.
9. Give no artificial teats or pacifiers (also called dummies or soothers) to breastfeeding infants.
10. Foster the establishment of breastfeeding support groups and refer mothers to them on discharge from the hospital or clinic.

### Hospital Summit Planning Committee:

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