

...About the Lactation
Program at Fairview
Ridges Hospital

Jane Helgesen RN, IBCLC

Our Lactation Program
began 17 years ago

In the Beginning

- **Inpatients**
 - + Postpartum
 - + NICU
 - + Pediatric

- **Very few options for follow-up care after discharge**

Postpartum Program



- ✧ **We saw every breastfeeding family**
- ✧ **Average daily patient contacts 45/day including hospital visits and phone calls**
- ✧ **Inpatients became outpatients**

Exclusive Breastfeeding Messages: AAP, TJC, Surgeon General, CDC

- + Collaborative work
- + Gap in breastfeeding support with more highly trained lactation consultants
- + Clinic interest in lactation support
- + Gap filled with Hospital Lactation Outpatient program.

AFFORDABLE CARE ACT 2012

+ BREASTFEEDING SUPPORT SERVICES



+ BREASTFEEDING EQUIPMENT

Outpatient Registration and charges

- ❑ Register Mom
- ❑ Doctor's order with diagnosis. Most common code:
676.84 "Disorder of Lactation"
- ❑ Billing service codes based on time:

99213	30 – 45 minutes
99214	46 – 60 minutes
99215	61 + minutes
- ❑ Include .007 – "without procedure"
- ❑ Revenue Code 0510 – E&M clinic code

Outpatient Chart



Separate charts for mom and baby with

1. History
2. Observation
3. Assessment
4. Plan of care
5. Statement "60 minute visit with more than half of the visit on patient education"

Outpatient Visits Include

- + History includes birth of baby, feedings, weights, and current and past issues
- + Assessment Mom and baby
- + Latch and Suck
- + Milk transfer
- + Education
- + Plan of care for home and for follow-up

Determining Staffing Requirements

“Staffing for hospital Lactation programs”
Rebecca and Robert Mannel; *J Hum Lact*
2006;22;409

- + Time values for Outpatient visits
 - + 95 minutes with problems
 - + 60 minutes for Routine weight check and breastfeeding assessment
- + Time values for Phone calls – 20 minutes/call

Comparison of Reimbursements

- + **Stats in 2007:**
 - ❖ We saw 367 Outpatients
 - ❖ Reimbursements averaged 50 – 55% of the billed amount or just under \$100 per visit
- + **Stats in the last 4 months:**
 - ❖ % of reimbursement averaged 56.5% or just under \$200 per visit



Goals

1. Increase Awareness
2. Preventative Care
3. Early Referrals
4. Breast Milk a Full Year
5. Near Cost Neutral Services

