

4th Perinatal Hospital Leadership Summit

Strategies to Increase Exclusive Breastmilk Feeding in Hospitals



BY INVITATION ONLY FOR HOSPITAL LEADERS

- CEOs, CNOs, Quality Improvement and Administrative Leaders
 - Nurse Managers: Labor and Delivery/Postpartum
 - Chief Medical Officers and Medical Directors
 - All physicians and maternity care providers in Minnesota, particularly Obstetricians, Family Physicians and Pediatricians
- CMEs, CEUs and Baby-Friendly training credits available*

Thursday, May 19, 2016
8:00 a.m. – 4:00 p.m.

Earle Brown Heritage Center
6155 Earle Brown Drive
Brooklyn Park, MN 55430

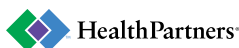
REGISTRATION FEE

\$150/person
\$125/person for 2 - 4 leaders from same hospital
Early bird registration ends April 29,
\$25/per person additional fee after April 29.

Email questions to mbchospitalsummit@gmail.com or call Linda Dech at 651-201-3649. Rooms available for \$119/night plus tax at Double Tree Hilton Minneapolis North. Reserve by May 5 and ask for "Hospital Summit" block rate. Call 763-566-8000 or visit <http://group.doubletree.com/MBC>.

REGISTER ONLINE

<https://hospitalleadershipsummit2016.eventbrite.com>



4th Perinatal Hospital Leadership Summit

Strategies to Increase Exclusive Breastmilk Feeding in Hospitals

The 4th Minnesota Perinatal Hospital Leadership Summit will bring together hospital leaders from Minnesota to learn about quality improvement in maternity care and evidence-based infant feeding practices.

Learn strategies to:

- Improve Joint Commission exclusive breastmilk feeding rates
- Enhance maternal milk supply before hospital discharge
- Implement a pasteurized human donor milk program
- Increase knowledge about implementing Baby-Friendly steps
- Collaborate across health systems to optimize health outcomes

Agenda

7:30 a.m. – 8:00 a.m.	Registration
8:00 a.m. – 8:15 a.m.	Welcome – <i>Pamela Heggie, MD, IBCLC, Central Pediatrics, MN Breastfeeding Coalition</i>
8:15 a.m. – 9:15 a.m.	Evidence-based Infant Feeding: What the research says <i>Jesse Henum, MD, FAAP, FACP, Allina Health</i>
9:15 a.m. – 10:15 a.m.	More Milk: Maximizing milk supply before hospital discharge <i>Jane Morton, MD, FAAP, FABM, Stanford University</i>
10:15 a.m. – 10:30 a.m.	Break
10:30 a.m. – 11:30 a.m.	Panel I: Pasteurized Human Donor Milk: Practical tips for clinical care <i>Nancy Fahim, MD, Neonatology, University of Minnesota</i> <i>Cathy Anderson, RN, BSN, and Evelyn Lindholm, RNC, IBCLC, North Memorial Medical Center</i> <i>Katherine Todd, RNC, DNP, and Jill Lindquist RNC, IBCLC, Methodist Hospital</i>
11:30 a.m. – 11:45 a.m.	Resources for Hospitals and Clinics: Toolkits and more
11:45 a.m. – 12:45 p.m.	Lunch provided
12:45 p.m. – 1:00 p.m.	MBC Hospital Survey – <i>Lisa Roberts, UM SPH MPH candidate</i>
1:00 p.m. – 1:30 p.m.	How Supporting Breastfeeding Advances Health Equity <i>Commissioner Ed Ehlinger, MD, MSPH, Minnesota Department of Health</i>
1:30 p.m. – 2:30 p.m.	Panel II: Baby-Friendly Narratives: Stories about the journey <i>Missy Lake, RN, IBCLC, Essentia Health, St. Joseph's Medical Center</i> <i>Char Dekraker, RN, IBCLC, Fairview Northland Medical Center</i> <i>Yeng Yang, MD, FAAP, Maple Grove and North Memorial Hospitals</i>
2:30 p.m. – 2:45 p.m.	Break
2:45 p.m. – 3:45 p.m.	Thinking Outside the Box: Baby-Friendly bedside care for high and low-risk infants <i>Jane Morton, MD, FAAP, FABM, Stanford University</i>
3:45 p.m. – 4:00 p.m.	Hospital Workplace Recognition Award, Evaluations, and Closing

2015 SUMMIT COMMENTS:

"Excellent every year"

"Always a great conference"

"Everything presented today was so helpful!"

"Great Information - babies are our future. Moms have what they need!"

"This year we have received the most information on how to present this information to administration to move forward - thank you!!"

"I learned a great deal from my attendance at the Breastfeeding summit last year. It is inspiring to see all of the work that is being done around MN on this very important topic." - James M. Garvey, Senior Vice President, Essentia Health - Duluth

4th Perinatal Hospital Leadership Summit
Strategies to Increase Exclusive Breastmilk Feeding in Hospitals

Speaker Information and Objectives

Evidence-based Infant Feeding: What the research says

Jesse Hennem, MD, FAAP, FACP, Hospitalist - Internal Medicine & Pediatrics, Allina Health

Objectives:

1. Explain evidence-based infant feeding including the science behind why artificial milk has risks.
2. Discuss implementation and updates to the Joint Commission Perinatal Core Measurement on exclusive breastmilk feeding (PC-05).
3. Describe ways to increase exclusive breastmilk feeding rates in hospitals.

About the speaker:

Dr. Jesse Hennem practices hospital medicine for all ages at Abbott Northwestern Hospital and the Mother Baby Center and Children's Hospital - Minneapolis. From 2012-2015 he served as physician lead for Allina's Breastfeeding Committee and is currently the chair of the Allina Pediatric Care Council.

More Milk: Maximizing milk supply before hospital discharge

Jane Morton, MD, FAAP, FABM, Stanford University

Objectives:

1. Help participants understand the scope of the problem of perceived and real insufficient milk production in mothers of both term and preterm infants and the impact on exclusivity.
2. Discuss current evidence supporting the use of early hand expression and the influence of this technique on milk composition and subsequent milk production.
3. Discuss current evidence supporting the use of hands-on pumping after lactogenesis and the influence of this technique on both milk production and milk composition.
4. Explain the practical implications of incorporating this research into current breastfeeding bedside care.

About the speaker:

Dr. Jane Morton is a general pediatrician and breastfeeding medicine specialist. She is an Adjunct Clinical Professor of Pediatrics Emerita at Stanford University. Dr. Morton co-authored numerous books and research papers about breastfeeding and nutrition for the premature infant. She served as an executive board member of both the Academy of Breastfeeding Medicine and the American Academy of Pediatrics Section on Breastfeeding.

Panel I: Pasteurized Human Donor Milk: Practical tips for clinical care

Nancy Fahim, MD - Neonatology, Assistant Professor of Pediatrics, University of Minnesota

Cathy Anderson, RN, BSN, Director of Women and Children's Services, and Evelyn Lindholm, RNC, IBCLC, North Memorial Medical Center

Katherine Todd, RNC, DNP, Director of Nursing and Hospital Operations, and Jill Lindquist, RNC, IBCLC, Methodist Hospital

Objectives:

1. Describe the importance of pasteurized human donor milk as an option for medically indicated supplementation in both the postpartum unit and NICU.
2. Explain how donor milk helps to increase exclusive breastfeeding rates in hospitals.
3. Identify essential items in a donor milk clinical program including consent form, information sharing and policy.
4. Describe how a milk depot (breast milk collection site) can enhance a donor milk program.

4th Perinatal Hospital Leadership Summit

Strategies to Increase Exclusive Breastmilk Feeding in Hospitals

Speaker Information and Objectives

How Supporting Breastfeeding Advances Health Equity

Ed Ehlinger, MD, MSPH, Minnesota Department of Health Commissioner

Objectives:

1. Describe health disparities in Minnesota by race and factors that influence these disparities.
2. Outline how improving exclusive breastmilk feeding rates in hospitals addresses statewide health disparities and advances health equity.
3. Describe the MDH breastfeeding recognition program for maternity centers in Minnesota.

About the speaker:

Ed Ehlinger, MD, MSPH is the Minnesota Commissioner of Health. Dr. Ehlinger directs the work of the Minnesota Department of Health (MDH). As the state's lead public health agency, MDH is responsible for protecting, maintaining and improving the health of Minnesotans.

Panel II: Baby-Friendly Narratives: Stories of success and challenge

Missy Lake, RN, IBCLC, ICCE, Prenatal Education & Lactation Services Coordinator, Essentia Health, St. Joseph's Medical Center

Char Dekraker, RN, IBCLC, Patient Care Supervisor, Fairview Northland Medical Center, Birthplace

Yeng Yang, MD, FAAP, Medical Director of Pediatric and Newborn Medicine, Maple Grove Hospital

Objectives:

1. Discuss how hospitals begin the Baby-Friendly Hospital Initiative.
 2. Identify successes and challenges faced when implementing the Baby-Friendly Ten Steps to Successful Breastfeeding and ways to address these issues.
 3. Describe how hospitals plan to sustain the changes they have implemented.
-

Thinking Outside the Box: Baby-Friendly bedside care for high and low-risk infants

Jane Morton, MD, FAAP, FABM, Stanford University

Objectives:

1. Discuss how collaborative lactation care at the bedside can improve exclusive breastfeeding.
2. Describe how to achieve preventative versus problem-based breastfeeding care for low and at-risk dyads in a sustainable model that respects time, skills and resources.

About the speaker:

Dr. Jane Morton is a general pediatrician and breastfeeding medicine specialist. She is an Adjunct Clinical Professor of Pediatrics Emerita at Stanford University. Dr. Morton has co-authored numerous books and research papers about breastfeeding and nutrition for the premature infant. She has served as an executive board member of both the Academy of Breastfeeding Medicine and the American Academy of Pediatrics Section on Breastfeeding.