2nd Perinatal Hospital Leadership Summit
Agenda, May 6, 2014

7:30 am – 8:00 am  Registration and Breakfast
8:00 am – 8:15 am  Welcome & Introductions
8:15 am – 8:45 am  A Call to Action for Best Practice Mother-Baby Care: The Road to Health for All Minnesotans
   Edward Ehlinger, MD, MSPH
8:45 am – 9:30 am  Infant Feeding in America – Don’t Break a Mother’s Heart
   Eleanor Schwarz, MD, MS
9:30 am – 10:15 am  Healthy Babies are Worth the Wait - Reducing Elective Inductions Before 39 Weeks
   Phillip Rauk, MD
10:15 am – 10:30 am  Break
10:30 am – 11:30 am  The Sacred Hour—Uninterrupted Skin to Skin Immediately After Birth
   Raylene Phillips, MD
11:30 am – 11:45 am  Minnesota Maternity Center Infant Feeding Practices Survey
   Juliann Van Liew, MPH Candidate, University of Minnesota
11:45 am – 12:00 pm  Workplace Recognition Award
12:00 pm – 12:45 pm  Lunch & Networking
12:45 pm – 2:15 pm  Beyond the Sacred Hour – Supporting Exclusive Breastfeeding During Management of Hypoglycemia, Jaundice and Postpartum Challenges
   Raylene Phillips, MD
2:15 pm – 2:30 pm  Break
2:30 pm – 4:00 pm  Breakout Sessions - Both sessions will include latch, positioning and hand expression and a review of Patient Education Tools & Hospital Toolkit Resources.
   **Please attend the session you selected when registering.
   
A:  Baby Friendly Hospital Initiative: Strategies for success
   •  Hennepin County Medical Center, Minneapolis; Dana Barr, MD, IBCLC
   •  Regions Hospital, St. Paul; Teresa Kovarik, MD
   •  Riverwood Hospital, Aitkin; Kristine Layne, RN, MS, Mary Belz, RN
   •  Essentia St. Mary’s Medical Center, Duluth; Kim Pearson, RN-CNML, Andrea Wahman, MD

OR-

B:  Innovations for Supporting Exclusive Breastfeeding: Lessons Learned
   •  Donor Breastmilk: Beyond the NICU, North Memorial; Evelyn Lindholm, RN, IBCLC & Pattie Kasper, RN, IBCLC
   •  Improving Joint Commission Rates for Exclusive Breastfeeding Across Allina Health System
   Jesse Hennum, MD, Kris Scott, RN, IBCLC, Katie Foag, MPH
   •  Lactation Services: Reimbursement
   ▲ Lakewood Health Systems Staples;
   Stephanie Rodriguez, IBCLC, Sarah Baumgartner, RN, CLC, Nicole Uban, BSN, PhD, CNM
   ▲ Fairview Ridges Hospital, Burnsville; Jane Helgeson, RN, IBCLC

4:00 pm – 4:30  Grant Opportunity: Baby-Friendly Stipend for Hospitals
   Wrap-up and Door-prize Drawings
Speaker Information and Objectives

**Ed Ehlinger, MD, MSPH** is the Minnesota Commissioner of Health. He has served in this office since January 2011. Dr. Ehlinger is responsible for directing the work of the Minnesota Department of Health (MDH). As the state’s lead public health agency, MDH is responsible for protecting, maintaining and improving the health of Minnesotans. Objectives for *The Road to Health for All Minnesotans:*

- Describe racial differences of infant mortality rates and breastfeeding rates
- Summarize the Baby-Friendly Hospital Initiative and how BFHI can advance health equity in Minnesota
- Provide a Call to Action to Minnesota maternity centers to implement the Baby-Friendly Hospital Initiative

**Eleanor Schwarz, MD, MS** is Director of Women’s Health Services Research Unit, Center for Research on Health Care; Associate Professor of Medicine, Epidemiology, Obstetrics, Gynecology and Reproductive Science at the University of Pittsburgh. Objectives for *Infant Feeding in America:*

- Review recent literature linking suboptimal breastfeeding to maternal obesity and cardiovascular disease
- Discuss the relationship between breastfeeding and maternal risk of cancer
- Appreciate the role breastfeeding has in eliminating health disparities

**Phillip Rauk, MD** is a Maternal-Fetal Medicine Physician; Associate Professor, Division of Maternal-Fetal Medicine at the University of Minnesota. Objectives for *Healthy Babies are Worth the Wait:*

- Describe three evidence-based benefits of delaying elective induction until 39 weeks
- List three challenges to delaying elective inductions
- Describe five evidenced-based practices that address these challenges
- Review the four new definitions of ‘term’ delivery and the impact on care for mother and baby

**Raylene Phillips, MD, MA, IBCLC, FABM, FAAP** is Director of Neonatology, Loma Linda University Medical Center-Murrieta; Assistant Professor of Pediatrics, Loma Linda University School of Medicine. Objectives for *The Sacred Hour:*

- Describe five benefits of early postpartum skin-to-skin contact for both mother and baby
- List nine instinctive stages newborns display that lead to the first breastfeeding
- Describe four practical ways to change the culture of early skin-to-skin contact to increase breastfeeding rates

Objectives for *Beyond The Sacred Hour:*

- Describe three benefits of exclusive breastmilk feeding during the first six months after birth
- List five common challenges to exclusive breastmilk feeding in the early postpartum period
- Describe five evidenced-based practices that address these challenges

Supporters:

- Care
- MDH
- Hennepin County Medical Center
- Minnesota Hospital Association
- American Academy of Pediatrics
- WIC
- MBC
- North Memorial Health Care
- March of Dimes
- HealthPartners
- HealthEast