8:30 - 8:45 a.m.  Registration & Light breakfast
8:45 - 9:00 a.m.  Welcome & Housekeeping

9:00 - 9:45 a.m.  Table Topics:
- Local BF Coalitions
- BCFB/Workplace Lactation
- BFHI/10 Steps
- Using Social Media
- Reframing the BF Message
- Needs Assessment Tools
- Website Development
- Staff Education Opportunities
- Childcare and Breastfeeding
- WIC Peer BF Support

9:45 - 10:30 a.m.  Minnesota Breastfeeding Coalition - Marcia McCoy
                  Background & Announcements

10:30 - 10:45 a.m.  Break

10:45 - 12:15 p.m.  Panel Discussion - Melissa Carstensen - Facilitator
                    Community Collaboration in Practice
                    - Washington County: A Collaboration for Becoming Baby Friendly - Sheila Humphrey & Jeannette Schwartz
                    - Central Minnesota Breastfeeding Coalition: Connecting with Area Hospitals - Kristy Heying, Sherburne County WIC
                    - Taking a Snapshot of Breastfeeding in Minnesota: Focus Groups and Interviews - Laura Schauben and Martha Roberts
                    - Questions & Answers

12:15 - 1:15 p.m.  Lunch (provided)
                   Table Topics (12:45 - 1:15 p.m.): see above for topics

1:15 - 2:15 p.m.  State Health Improvement Plan (SHIP) - Laura Pearson
                   Breastfeeding Interventions
                   - Golden Start Initiative - Leslie Anderson
                   - Worksite: Wright County - Jenna Hadley
                   - School: Concordia College - Jennifer Bailey-DeJong
                   - When funding ends: Sadie Swenson

2:15 - 2:30 p.m.  Break

2:30 - 3:15 p.m.  Breastfeeding Advocacy - Melissa Crawford Kestner
                   Breastfeeding Laws in Minnesota
                   Raising Awareness about Breastfeeding Laws

3:15 - 3:30 p.m.  Next steps
                   Evaluation

Many thanks to the Minnesota Physical Activity & Nutrition Program for providing food, facility and administrative support!