



- 8:30 - 8:45 a.m. Registration & Light breakfast
 8:45 - 9:00 a.m. Welcome & Housekeeping
- 9:00 - 9:45 a.m. Table Topics:
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|--------------------------|-------------------------------|
| Local BF Coalitions | Needs Assessment Tools |
| BCFB/Workplace Lactation | Website Development |
| BFHI/10 Steps | Staff Education Opportunities |
| Using Social Media | Childcare and Breastfeeding |
| Reframing the BF Message | WIC Peer BF Support |
- 9:45 - 10:30 a.m. Minnesota Breastfeeding Coalition - Marcia McCoy
 Background & Announcements
- 10:30 - 10:45 a.m. Break
- 10:45 - 12:15p.m. Panel Discussion - Melissa Carstensen - Facilitator
 Community Collaboration in Practice
- Washington County: A Collaboration for Becoming Baby Friendly - Sheila Humphrey & Jeannette Schwartz
 - Central Minnesota Breastfeeding Coalition: Connecting with Area Hospitals - Kristy Heying, Sherburne County WIC
 - Taking a Snapshot of Breastfeeding in Minnesota: Focus Groups and Interviews - Laura Schauben and Martha Roberts
 - Questions & Answers
- 12:15 - 1:15 p.m. Lunch (provided)
 Table Topics (12:45 - 1:15 p.m.): see above for topics
- 1:15 - 2:15 p.m. State Health Improvement Plan (SHIP) - Laura Pearson
 Breastfeeding Interventions
- Golden Start Initiative - Leslie Anderson
 - Worksite: Wright County - Jenna Hadley
 - School: Concordia College - Jennifer Bailey-DeJong
 - When funding ends: Sadie Swenson
- 2:15 - 2:30 p.m. Break
- 2:30 - 3:15 p.m. Breastfeeding Advocacy - Melissa Crawford Kestner
 Breastfeeding Laws in Minnesota
 Raising Awareness about Breastfeeding Laws
- 3:15 - 3:30 p.m. Next steps
 Evaluation

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