



8th Annual Minnesota Breastfeeding Coalition Workshop

Baby-Friendly and Beyond: Lactation Care across the Continuum

October 22, 2015 Essentia Health, Duluth

A Workshop for Public Health, Clinics, Hospitals and Community Advocates

Agenda

7:45 a.m. - 8:15 a.m.	Registration and Refreshments
8:15 a.m. - 8:30 a.m.	Welcome and Introductions - Pam Heggie, MD, IBCLC
8:30 a.m. - 9:30 a.m.	Baby-Friendly Hospital Initiative: From Acceptance to Progress - Marsha Walker, RN, IBCLC
9:30 a.m. - 10:30 a.m.	Mother-Baby Microbiome: A Delicate Balance - Marsha Walker, RN, IBCLC
10:30 a.m. - 10:45 a.m.	Break
10:45 a.m. - 12:15 p.m.	Maximizing Consistent Messages: A Case Scenario Approach - Marsha Walker, RN, IBCLC <ul style="list-style-type: none"> • Discuss and practice handling difficult conversations • Share ideas about Baby-Friendly newborn care and feeding • Develop scripting to use at your hospital, clinic or worksite
12:15 p.m. - 1:15 p.m.	Lunch
1:15 p.m. - 2:30 p.m.	Simple Steps towards Building Confidence: Practical Advice for Minimizing Formula Marketing - Marsha Walker, RN, IBCLC
2:30 p.m. - 2:45 p.m.	Break
2:45 p.m. - 4:15 p.m.	Postpartum Breastfeeding Challenges Non-Latching Babies: When to Worry, When It's Fine - Kay Olson-Fischer, RS, LD, IBCLC & Riana Damjanovich, RN, BAN, IBCLC Sore Nipples: Prevention, Assessment and Treatment - Anne Beckman, RN, IBCLC & Tammy Conn, BS, IBCLC Nipple Shields: When to Use, How to Fit and Wean from, Follow-up - Jane Johnson, RN, IBCLC, ANLC & Kristin Wharton, RN, PHN, IBCLC
4:15 p.m. - 4:30 p.m.	Wrap-up
5:00 p.m. - 6:00 p.m.	Optional Social Hour at Zeitgeist Arts Café Atrium
6:00 p.m.	Optional Networking Dinner at the Sheraton 301 Restaurant