Minnesota Breastfeeding Coalition
4<sup>rd</sup> Annual Meeting October 14, 2011
Welcome!
Marcia McCoy
Julie Myhre MS, BA, RN, PHN
Housekeeping
few of us love it, all of us do it
The Perfect Storm

- The Surgeon General’s Call to Action
- CDC Breastfeeding Report Card
- mPINC Survey
- BFHI – Breastfeeding-Friendly Hospital Initiative
- Business Case for Breastfeeding
- SHIP grants
- Michelle Obama’s breastfeeding initiative
- Expanded Health Care coverage for lactation services
- Pumps reclassified by the IRS
- And many others
The Perfect Storm

The Surgeon General’s Call to Action to Support Breastfeeding

– 20 Actions in 6 key areas
  • Mothers (1) and their Families (1)
  • Communities (4)
  • Health Care (6)
  • Employment (4)
  • Research and Surveillance (3)
  • Public Health Infrastructure (1)
MBC Updates

• Update on incorporation
• Membership
• Projects
MBC Updates

• Steps to Incorporation
  – Become a corporation – Articles of Incorporation
  – Register with the Federal Government (IRS EIN)
  – Adopt Bylaws
  – Apply for Non-profit status (1023)

• Next Steps
  – Policies and Procedures
  – Memberships
  – Elections
Governance Of The MBC

• **Board of Directors** – elected
  – Vote on all business before the Board – legally binding decisions
  – Approve memberships
  – Appoint Steering Committee members

• **Steering Committee** - appointed
  – Meet regularly
  – Conduct the business of the MBC
Minnesota Breastfeeding Coalition Membership

Breastfeeding Organization (voting member)

Believers in Breastfeeding (Douglas County Breastfeeding Coalition)
Breastfeeding & Healthy Families Task Force (Renville)
   Carver-Scott Breastfeeding Coalition
Central Minnesota Breastfeeding Coalition
Crow River Area Breastfeeding Coalition
Dakota County Public Health Department
   Northland Breastfeeding Coalition
   Polk County Coalition
Washington County Breastfeeding Coalition

Associate Organization (non-voting member)

Clay County Public Health
   Isanti County WIC Program
   Otter Tail County Public Health

Corporate Partner (non-voting member)
Members

- Support MBC projects and website
- Vote for Board of Directors
- Have access to bimonthly teleconferences with the CDC and USBC
- Possibly attend the next USBC meeting in August 2012 in Washington, DC
MBC Projects

- Statewide teleconferences
- Annual Statewide meeting
- Business Case for Breastfeeding grants
- Childcare curriculum
- Collaboration with the Public Health Law Center
- Website
- Possible workplace recognition program
And now for something completely different...

WWW.mnbreastfeedingcoalition.org