7th Annual Minnesota Breastfeeding Coalition Statewide Meeting

Tuesday, September 30, 2014
8:30 a.m. — 4:00 p.m.
Keller Golf Course
Maplewood, MN
Minnesota Breastfeeding Coalition Update

Jen Mason, Chairperson, Board of Directors, MBC
Thank you

• Minnesota Department of Health WIC Program
• Office of Statewide Health Improvement Initiatives (OSHII)
• UCare
Welcome!

- Returning and first-time attendees
- Facilities
- Lactation space
- Agenda
  - Door prizes at the end of the day!
If resources and time were unlimited…..

1. How can we create an environment that best supports breastfeeding?
2. What would improve breastfeeding support and services in your area?
3. What would you like to do to in your local area to support breastfeeding?
4. What would reduce disparities in breastfeeding rates? (Specify the type of disparity)
5. What recommendations do you have for Minnesota Breastfeeding Coalition projects?

Please include your contact information!
Minnesota Breastfeeding Coalition

Vision
Breastfeeding: Healthy Babies, Healthy Families, Healthy Communities

Mission
Working collaboratively to create an environment in Minnesota where breastfeeding is recognized and supported as vital to the health and development of children and families.
Minnesota Breastfeeding Coalition

Purpose

• work collaboratively to increase the initiation, duration, and exclusivity of breastfeeding in Minnesota
• promote public awareness and support for breastfeeding as the cultural norm
• increase awareness of and compliance with the WHO Code
• develop networks for sharing information among groups concerned about improving the health of mothers and babies through breastfeeding
• serve as a resource for health care professionals and the general public through dissemination of information and materials on breastfeeding topics
• encourage the development of local breastfeeding coalitions
• raise charitable funds for the above
• engage in such other activities as are consistent with the foregoing
## Minnesota Local Breastfeeding Coalitions (as of September 2014)

1. Becker County
2. Believers in Breastfeeding (Douglas County Breastfeeding Coalition)
3. Blue Earth County
4. Breastfeeding Coalition of Richland and Wilkin Counties
5. Carver-Scott Breastfeeding Coalition
6. Cass County
7. Central Minnesota Breastfeeding Coalition (includes Sherburne, Anoka, Mille Lacs, Wright, Stearns, and Benton Counties)
8. Cook County Maternal Child Health Group
9. Crow River Area Breastfeeding Coalition (includes McLeod, Meeker, and Sibley Counties)
10. Dakota County
11. East Central Breastfeeding Coalition (includes Chisago, Kanabec, Isanti, and Pine Counties)
12. Fargo-Moorhead Area Breastfeeding Association (includes Clay County in MN and Cass County in ND)
13. Fond du Lac Reservation Breastfeeding Task Force
14. Freeborn County
15. Goodhue Wabasha Pierce County Breastfeeding Coalition
16. Hennepin County
17. Hubbard County
18. Kandiyohi County
19. Lincoln / Lyon / Murray / Pipestone Counties
20. Mower County
21. North Central Breastfeeding Network (includes Aitkin, Crow Wing, Morrison, Todd, and Wadena Counties)
22. Northland Breastfeeding Coalition (includes St. Louis, Carlton and Lake Counties in MN and Douglas County in WI)
23. Olmsted Area Breastfeeding Coalition
24. Owatonna Area Breastfeeding Coalition
25. Polk County
26. Ramsey County
27. Renville County Breastfeeding & Healthy Families Task Force
28. Todd Wadena Healthy Connections
29. Washington County Breastfeeding Coalition
30. Winona County
2014 Minnesota Breastfeeding Coalition Membership
Breastfeeding Organization (voting member)

- Believers in Breastfeeding (Douglas County Breastfeeding Coalition)
- Carver-Scott Breastfeeding Coalition
- Central Minnesota Breastfeeding Coalition
- Crow River Area Breastfeeding Coalition
- Dakota County Public Health Department
- East Central Minnesota Breastfeeding Coalition
- Goodhue County Breastfeeding Coalition
- Hennepin County Breastfeeding Coalition
- Renville County Breastfeeding & Healthy Families Task Force
- Washington County Breastfeeding Coalition
- Kandiyohi County Breastfeeding Coalition
- La Leche League of Minnesota and the Dakotas
- Northland Breastfeeding Coalition
- Olmsted Area Breastfeeding Coalition
- Owatonna Area Breastfeeding Coalition
- Polk County Coalition
2014 Minnesota Breastfeeding Coalition
Membership
Associate Organization (non-voting member)

• Anoka County Community Health & Environmental Services – Family Home Visiting/Public Health
• Clay County Public Health
• Essentia Health – Deer River
• Fairview Health Services
• Isanti County WIC Program
• Otter Tail County Public Health
• Minnesota WIC Program
• Todd Wadena Healthy Connections
2014 Minnesota Breastfeeding Coalition
Membership
Corporate Partner (non-voting member)

• Enlightened Mama
Growth of Coalitions in Minnesota

http://mnbreastfeedingcoalition.org/bfa-in-mn/
2014 MBC Board of Directors

- Melanie Ahlstrom
- Melissa Carstensen
- Linda Dech
- Pam Galle
- Barb King
- Jen Mason
- Marcia McCoy
- Jill Wilson
Election Results

At-large director
- Jane Helgesen (Dakota County Breastfeeding Coalition)
- Paula Mazour (Dakota County Breastfeeding Coalition)
- Stephanie Rodriguez-Moser (Todd Wadena Healthy Connections)

Treasurer
- Cherylee Sherry (Minnesota WIC Program)

Chair-elect
- Joanne Wesley (Hennepin County Breastfeeding Coalition)

- Bylaws amended
  - Chair-elect position will serve for a 3-year term starting in 2016 (Chair-elect, Chairperson, Past-chair)
2015 MBC Board of Directors

• Melanie Ahlstrom
• Melissa Carstensen
• Pam Galle
• Jane Helgesen
• Paula Mazour
• Stephanie Rodriguez-Moser
• Cherylee Sherry
• Joanne Wesley
Thank you

- Linda Dech (six years!)
- Barb King (six years!)
- Jen Mason
- Marcia McCoy (six years!)
- Jill Wilson
Steering Committee

- Melanie Ahlstrom
- Dr. Dana Barr
- Melissa Carstensen
- Linda Dech
- Kim Engwer-Moylan
- Brooke Gabrielson
- Pam Galle
- Oksana Gren
- Dr. Pam Heggie
- Jane Helgesen
- Mary B. Johnson
- Barb King

- Jen Mason
- Paula Mazour
- Marcia McCoy
- Mikaela Robertson
- Stephanie Rodriguez-Moser
- Jeanette Schwartz
- Cherylee Sherry
- Debra Thingstad Boe
- Joanne Wesley
- Jill Wilson
- Juliann Van Liew
2014 Minnesota Breastfeeding Coalition Activities

• 2\textsuperscript{nd} Annual Perinatal Hospital Leadership Summit
  ➢ 72 Hospitals Attending!
• 8\textsuperscript{th} Annual Local Coalition Teleconference
• Delegates to the USBC National Conference
• Timely, active Facebook page
• 3\textsuperscript{rd} Annual Pre-Conference Workshop
• 7\textsuperscript{th} Annual Statewide Meeting
• Board of Directors elections
How to get involved

• Volunteer with your local coalition
• Volunteer with the Minnesota Breastfeeding Coalition
• Steering Committee, Sub-committees
  ➢ Reimbursement & Licensure
    http://mnbreastfeedingcoalition.org/licensure/
• Encourage your local coalition, breastfeeding association and/or corporate organization to become a member of the Minnesota Breastfeeding Coalition
• New! Shop using the AmazonSmile program and Amazon will donate a portion of the sale to the Minnesota Breastfeeding Coalition
Minnesota Breastfeeding Coalition Resources

• MBC Website
  http://mnbreastfeedingcoalition.org
  • Hospital Toolkit
    http://mnbreastfeedingcoalition.org/hospital-toolkit/
  • Prenatal Toolkit
    http://mnbreastfeedingcoalition.org/prenatal-toolkit-2/
  • Pediatric Toolkit
    http://mnbreastfeedingcoalition.org/pediatric-toolkit/

• Facebook
  http://www.facebook.com/MNBreastfeedingCoalition
2014 Triple H Award

• Awarded to:

Wabasha-Kellogg School District
2014 Triple H Award

Wabasha-Kellogg School District employs 95 teachers and staff and has a K-12 student enrollment of 579.

The lactation room is centrally located within the K-12 school building, so any mother can easily access this room.
Save the Date!

8th Annual Minnesota Breastfeeding Coalition Statewide Meeting & Workshop
October 23, 2015
Location: Greater Minnesota, possibly Northern Minnesota?
➢ We are looking for volunteers to help with hosting

3rd Annual Perinatal Hospital Leadership Summit
May 15, 2015
Location: Crowne Plaza Minneapolis West, Plymouth, MN
➢ Talk to your hospital leadership and get them involved!

Visit www.mnbreastfeedingcoalition.org for updates