

Strength in Numbers

Minnesota Breastfeeding Coalition

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Objective

Describe two processes toward Baby Friendly Hospital Initiative Designation that can be completed as a “system.”

HealthEast Acute Care System



St. Joseph's Hospital
Licensed Beds: 220
Employee Count: 1,786
Annual Admissions:
13,527



Woodwinds Health Campus
Licensed Beds: 86
Employee Count:
850
Annual Admissions:
7,622

St. John's Hospital
Licensed Beds: 184
Employee Count: 1,612
Annual Admissions: 11,831



HealthEast one of top 15 highest-performing health systems in USA - Truven Health Analytics 2014



HealthEast Maternity Care

- System-wide Nurse Practice & Physician Councils
- Shared nursing staff
- Shared medical staff
- OR on unit, also use main OR
- LDRP advantage
- PACU in LDRP
- LPI program



The LDRP Advantage

- LDRP model of care
- Rooming in is the rule not the exception
- Nursery is a storage, documentation, procedure room
- If cesarean, baby remains with mom/partner in OR, comes back to mom's LDRP room in mom's arms
- PACU is done in mother's LDRP room with baby unless medically unable

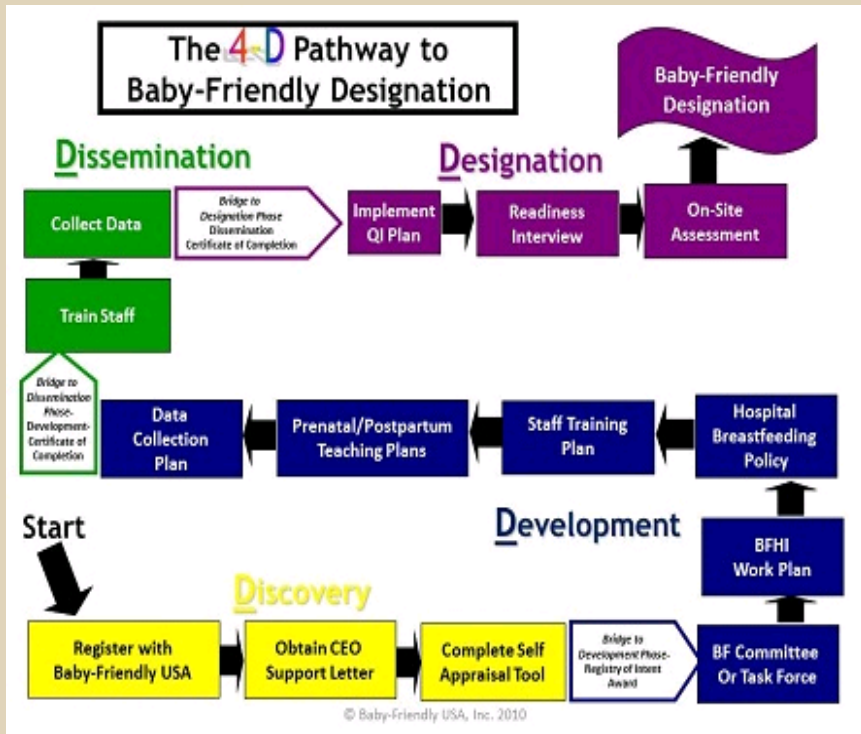
Late Pre-term Infant Program

- 36 0/7-36 6/7 weeks gestational age, are included in NICU/SCN census
- Couplet care provided in mother's room by NICU/SCN RNs, rather than separating mother and baby, we moved the NICU/SCN to the mother's bedside.
- Opportunity to educate parents concerning premature issues: cue-based feeding, thermoregulation, hypoglycemia, jaundice, respiratory concerns, infections
- Opportunity for skin-to-skin at birth and throughout hospital stay

Baby Friendly Team

- Steering Committee-Interdisciplinary core team
- Baby Friendly Team → Infant Feeding Council
- Membership-Nursing Staff, Lactation Consultants, Nursing Leadership, Providers from all 3 sites
- Infrastructure - we worked as a system, learned from each other

Our Journey



Aug. 2011 Discovery Phase

Oct. 2011 Development Phase

Jan. 2012 Establish multidisciplinary team and charter

Sept. 2012 Purchasing formula / feeding equipment

Nov. 2012 Launch staff education

Dec. 2012 Dissemination Phase

Oct. 2013 Designation Phase

Feb. 2014 Readiness interview and request site survey

Summer 2014 **DESIGNATION!!!!**


Breastfeeding Duration- Baseline Survey

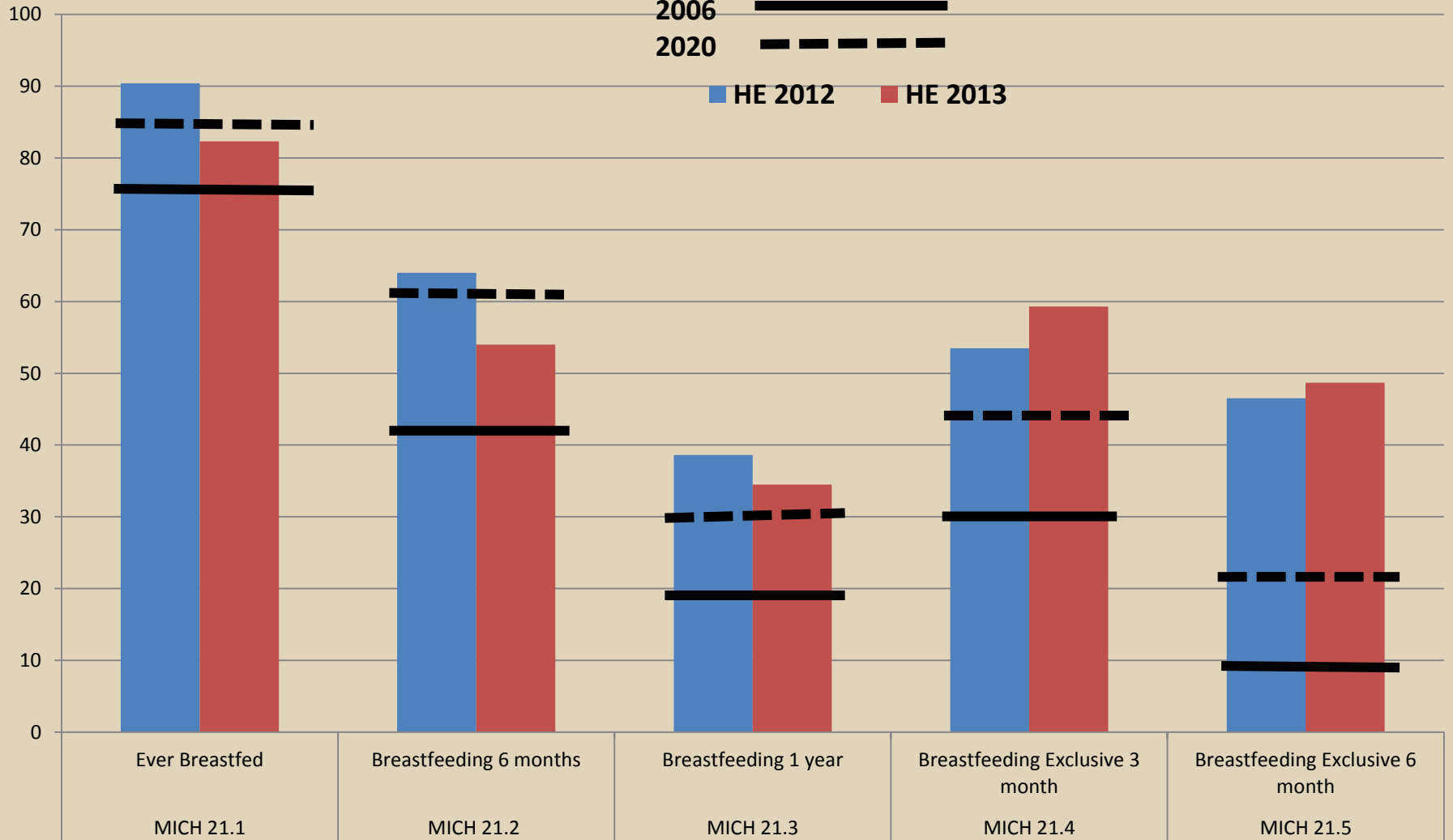
- Baseline survey, babies born in 2012, 2013
- Worked with research department
- Called moms after 1 year, could get initial, 3 months, 6 months and 1 year data
- Recall data
- Ongoing process

Healthy People Goal

2006 

2020 

 HE 2012  HE 2013



System Work-BFHI

- WHO code alignment
 - Purchasing department-determined fair market value, purchased infant formula & feeding supplies
 - Developed vendor policy
 - WHO code communicated to all patients in patient handbook
- 10 Step/WHO Code Posters

System-BFHI 10 Steps

1. Written policy-“Everyone plays a role”
 - Radiology-patient handout developed & info incorporated into Radiology policy
 - Pharmacy-gave Thomas Hale books
 - Med-Surg Nurse Practice Council
 - Anesthesia
 - Dieticians
 - Emergency Department
 - Internal staff communication-system Intranet

System-BFHI 10 Steps

2. Education-Nursing Staff

- Step 2 Online Didactic (20 c.h.)

- Supervised Clinical Experience that included:

 - 3 Step Counseling/Simulation

 - Self-Led Clinical Activities

 - Clinical time with LCs for competency validation

System-BFHI 10 Steps

2. Education - Providers, champion is essential, linked with credentialing, 4 options for completion
 - 3 hour “live” course at HealthEast
 - 3 online options:
 - University of Virginia course
 - Wellstart International online program
 - Lactation training.com

System-BFHI 10 Steps

3. Inform all pregnant women of benefit and management of breastfeeding
 - Handouts developed, made available to any clinic
 - Championed BFHI clinic environment
10. Discharge support-Resources across system

System/Site-BFHI 10 Steps

Practices/Processes/Data/Documentation

4. Initiate breastfeeding within 1 hour of birth
5. Show mothers how to breastfeed, maintain lactation if separated
6. No food/drink unless medically indicated
7. Rooming in
8. Cue-based (aka demand) feeding
9. No artificial teats or pacifiers

System/Site-BFHI

- Dissemination phase
- Designation phase
- Facilities Data Sheet
- Readiness calls
- On-site Assessment
- Results
- Celebration!

Skin to Skin In OR



Questions

