Objective

Identify two sources for all health care staff education that can be used to meet Step 2 of Baby Friendly Hospital Initiative Designation.

Step 2: Train all healthcare staff in the skills necessary to implement this policy.
Step 2-Nursing Education

Didactic-“Step 2” Online Education

Breastfeeding Essentials
15 hours didactic
5 hours clinical activities
(20 hrs)

Created an ongoing solution
Clinical Experience

• Step 2 Education included 5 hr off line clinical activities (difficult to verify)
• WIC 3 step counseling/simulation (2 hours)
• Self – led clinical activities (3 hr)
• Scheduled time with LC skills validation on all shifts (1 hr)
Provider Education – Who?

Physicians, midwives, physician assistants and advanced practice registered nurses with privileges for labor, delivery, maternity and nursery / newborn care should have a minimum of 3 hours of breastfeeding management education pertinent to their role.
Provider Education – How?

• Physician champion is essential
• Link requirement with credentialing
• Offered 4 options for completion:
  – 3 hour “live” course at HealthEast
  – 3 online options:
    • University of Virginia course
    • Wellstart International online program
    • Lactation training.com
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Questions