

Step One

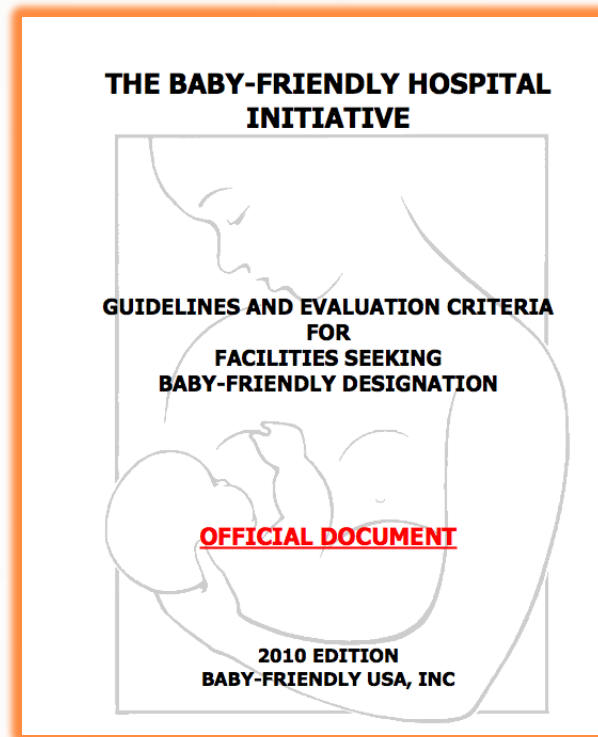
Infant Feeding Policy

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Objectives

- Offer some suggestions for implementing Step One using our experience



BFHI Evaluation Criteria

- 80% of randomly selected maternity care staff (nurses, doctors, AAP, includes residents) will confirm:
 - Awareness that the policy exists
 - Where it is kept
 - They received orientation to the policy when orienting to position

BFHI Guideline

Breastmilk should be the standard for infant feeding.

- All infants in the facility should be considered to be breastfeeding infants unless, after giving birth and being offered help to breastfeed, the mother has specifically stated that she has no plans to breastfeed (see steps 4 and 5).

BFHI Guidelines

The facility should have a written policy (Step 1) that includes:

- ① The implementation of Steps 2-10
- ② The International Code of Marketing of Breast Milk Substitutes-be protected from the promotion of breastmilk substitutes.
- ③ The Baby-Friendly philosophy -mothers room with, care for, and feed their own well infants
- ④ Avoid practices that undermine an informed feeding choice. All areas of the facility that potentially interact with childbearing women and babies will have language in their policies about the promotion, protection and support of breastfeeding.
- ⑤ Policies of all departments will support, and will not countermand the facility's breastfeeding policy, and be based on recent and reliable scientific evidence.

To whom does the policy apply?

- Hospital wide policy including hospital affiliated clinics
- Not just for the BIRTH CENTER
- Applies to any scenario in which infant feeding is involved
 - Emergency Department
 - Operating room
 - Dental Clinic
 - Ambulatory clinics

Share Seamlessly, Steal Shamelessly

- AAP Sample Hospital Breastfeeding Policy
<https://www2.aap.org/breastfeeding/curriculum>
- Academy of Breastfeeding Medicine Protocol #7
<http://www.bfmed.org/>
- A Model Infant Feeding Policy for Baby Friendly Designation in the USA
Journal of Human Lactation April 2012
- Pediatrics: Breastfeeding and the Use of Human Milk
<http://pediatrics.aappublications.org>

BFUSA tools in D2

Lessons Learned

- Buy in/participation needed from ALL major players
- What constitutes a policy versus procedure
- Use BFUSA tools in D2 (they have a handy dandy checklist of what needs to be included)
- Tangential policies should be included at the start
 - hypoglycemia, LPTI, hyperbilirubinemia, medically indicated supplement

