Strength in Numbers

Minnesota Breastfeeding Coalition
September 29, 2014

Carol Busman, CNS-BC, IBCLC
Linda Johnson, RN, CLC
Jeanette Schwartz, RNC, MA
Objective

Describe two processes toward Baby Friendly Hospital Initiative Designation that can be completed as a “system.”
HealthEast Acute Care System

St. Joseph’s Hospital
Licensed Beds: 220
Employee Count: 1,786
Annual Admissions: 13,527

St. John’s Hospital
Licensed Beds: 184
Employee Count: 1,612
Annual Admissions: 11,831

Woodwinds Health Campus
Licensed Beds: 86
Employee Count: 850
Annual Admissions: 7,622

HealthEast one of top 15 highest-performing health systems in USA - Truven Health Analytics 2014
HealthEast Maternity Care

- System-wide Nurse Practice & Physician Councils
- Shared nursing staff
- Shared medical staff
- OR on unit, also use main OR
- LDRP advantage
- PACU in LDRP
- LPI program
System Structure-BFHI

• WHO code alignment
  – Purchasing department-determined fair market value, purchased infant formula & feeding supplies
  – Developed vendor policy
  – WHO code communicated to all patients in patient handbook

• 10 Step/WHO Code Posters
BFHI 10 Steps-System

1. Written policy-“Everyone plays a role”
   -Radiology-patient handout developed & info incorporated into Radiology policy
   -Pharmacy-gave Thomas Hale books
   -Med-Surg Nurse Practice Council
   -Anesthesia
   -Dieticians
   -Emergency Department
   -Internal staff communication-system Intranet
BFHI 10 Steps-System

2. Education-Nursing Staff and Providers

3. Inform all pregnant women of benefit and management of breastfeeding
   - Handouts developed, made available to any clinic, championed BFHI clinic environment

10. Discharge support-Resources across system
BFHI 10 Steps-System/Site

Practices/Processes/Data/Documentation

4. Initiate breastfeeding within 1 hour of birth
5. Show mothers how to breastfeed, maintain lactation if separated
6. No food/drink unless medically indicated
7. Rooming in
8. Cue based (aka demand) feeding
9. No artificial teats or pacifiers
Embrace Data-Measure Process

- Used BFHI audit tools and measurement
- Needed documentation changes to capture data
- Audited documentation with our own tools
- Each site had to drive their own process/practice
- Learned from each other as a system
Improving Breastfeeding Support as a System

- Added IBCLCs FTEs across system
- System approach to outpatient lactation
- Enhanced/added employee lactation rooms
- Pasteurized donor human milk
- LaLeche meets at one of the sites
- IBCLC partnering with school districts
- Grow our own LCs-Offered on-site 5-day class
Questions