

# Strength in Numbers

Minnesota Breastfeeding Coalition

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# Objective

Describe two processes toward Baby Friendly Hospital Initiative Designation that can be completed as a “system.”

# HealthEast Acute Care System



**St. Joseph's Hospital**  
**Licensed Beds: 220**  
**Employee Count: 1,786**  
**Annual Admissions:**  
**13,527**



**St. John's Hospital**  
**Licensed Beds: 184**  
**Employee Count: 1,612**  
**Annual Admissions: 11,831**



**Woodwinds Health Campus**  
**Licensed Beds: 86**  
**Employee Count:**  
**850**  
**Annual Admissions:**  
**7,622**

**HealthEast one of top 15 highest-performing health systems in USA - Truven Health Analytics 2014**



# HealthEast Maternity Care

- System-wide Nurse Practice & Physician Councils
- Shared nursing staff
- Shared medical staff
- OR on unit, also use main OR
- LDRP advantage
- PACU in LDRP
- LPI program



# System Structure-BFHI

- WHO code alignment
  - Purchasing department-determined fair market value, purchased infant formula & feeding supplies
  - Developed vendor policy
  - WHO code communicated to all patients in patient handbook
- 10 Step/WHO Code Posters

# BFHI 10 Steps-System

1. Written policy-“Everyone plays a role”
  - Radiology-patient handout developed & info incorporated into Radiology policy
  - Pharmacy-gave Thomas Hale books
  - Med-Surg Nurse Practice Council
  - Anesthesia
  - Dieticians
  - Emergency Department
  - Internal staff communication-system Intranet

# BFHI 10 Steps-System

2. Education-Nursing Staff and Providers
3. Inform all pregnant women of benefit and management of breastfeeding
  - Handouts developed, made available to any clinic, championed BFHI clinic environment
10. Discharge support-Resources across system

# BFHI 10 Steps-System/Site

## Practices/Processes/Data/Documentation

4. Initiate breastfeeding within 1 hour of birth
5. Show mothers how to breastfeed, maintain lactation if separated
6. No food/drink unless medically indicated
7. Rooming in
8. Cue based (aka demand) feeding
9. No artificial teats or pacifiers



# Embrace Data-Measure Process

- Used BFHI audit tools and measurement
- Needed documentation changes to capture data
- Audited documentation with our own tools
- Each site had to drive their own process/practice
- Learned from each other as a system

# Improving Breastfeeding Support as a System

- Added IBCLCs FTEs across system
- System approach to outpatient lactation
- Enhanced/added employee lactation rooms
- Pasteurized donor human milk
- LaLeche meets at one of the sites
- IBCLC partnering with school districts
- Grow our own LCs-Offered on-site 5-day class

# Questions

