10 Steps to Successful Breastfeeding for Health Departments

Bonnie Bueshoff, RN, PHN, MSN
Public Health Director

Dakota County Public Health Department
October 28, 2012
Introducing the 10 Steps to Breastfeeding Friendly Health Departments
Adapted from:


Step 1

Establish a designated individual/group to manage the following tasks including policy review, development, staff orientation and education.
Step 2

Have a written breastfeeding policy that is routinely reviewed with department staff and meets the following criteria including addressing all BFHD 10 steps.
Coordinate breastfeeding support and promotion with other programs in the health department, private and public health care systems, and community organizations to establish breastfeeding as the “norm” in the community.
Collaborate with community partners to assure access to breastfeeding classes for prenatal women.
Step 5
Educate the community on breastfeeding support
Step 6

Encourage racially and ethnically diverse resources within the community
Support mothers in initiating and maintaining breastfeeding up to 12 months and beyond.
Step 8
Through community partners encourage local public places to provide a breastfeeding friendly environment for families
Step 9

Select businesses each year and provide worksite lactation support training
Step 10

Facilitate access to information and training for local childcare centers/providers/schools on how to support a breastfeeding mother.
Feedback → Likert scale

“1” disagree to “5” strongly agree

1 disagree

2

3

4

5 strongly agree
Questions?

Comments?