

2nd Perinatal Hospital Leadership Summit

Implementing Best Practice Mother-Baby Care



Register Online

<http://www.hospitalsummit2014.eventbrite.com>

BY INVITATION ONLY FOR HOSPITAL LEADERS:

- CEOs, CNOs, Quality Improvement and Administrative Leaders
- Medical Directors: Pediatrics, Obstetrics and Family Practice
- Nurse Managers: Labor and Delivery/Postpartum

CMEs, CEUs, & Baby-Friendly training credits available

May 6, 2014

**Crowne Plaza Minneapolis West
Plymouth, Minnesota**

8:00 am to 4:30 pm

Registration Fee:

\$100 – Individual

\$90 – Per person for up to 3
leaders per hospital

Summit Details

The 2nd annual Minnesota Perinatal Hospital Leadership Summit will bring together hospital leaders from around the state to learn about best practice mother-baby health care to support breastfeeding. Hear from experts in their field about infant and maternal benefits of breastfeeding, strategies for quality improvement in mother-baby care and evidence-based practices to reduce early elective inductions. Learn from local hospitals about their efforts to implement best practice in their institutions. Connect and network with other Newborn and Maternity Care leaders in Minnesota as we continue to work together to improve health outcomes for our mothers and babies.

Attendee Information

2013 Summit Comments

DATE & LOCATION

Tuesday, May 6, 2014
8:00 am — 4:30 pm

Crowne Plaza Minneapolis West
3131 Campus Drive
Plymouth, MN 55441
<http://cpplymouth.com/>

REGISTRATION FEE

\$100 - Individual
\$90 - Per person for up to 3 leaders per hospital

If space permits, additional attendees may be allowed after April 15th. Contact Juliann at 515-777-4179.

Register online at:

<http://www.hospitalsummit2014.eventbrite.com>

HOTEL ACCOMMODATIONS

Rooms are available at \$109 per night plus tax at the Crowne Plaza Minneapolis West. Call 763-559-6600 by April 15 to reserve at the "Hospital Summit" block rate. For hotel details visit: <http://cpplymouth.com/>

QUESTIONS:

Email mnbreastfeedingcoalition@gmail.com
or, call Juliann at 515-777-4179

"This was very educational and really opened my eyes, also put to rest some untruths that I have been told about being a "Baby Friendly" facility."

"Very appropriate to what I am working on with my staff. Thank you!"

"Thank you for a stellar program. Looking forward to sharing the information."

"Awesome conference, great job!"

"Positive tone was appreciated. Inspiring. Allow our teams to come together as well!"

Agenda

7:30 am – 8:00 am	Registration and Breakfast
8:00 am – 8:15 am	Welcome & Introductions
8:15 am – 8:45 am	A Call to Action for Best Practice Mother-Baby Care: The Road to Health for All Minnesotans <i>Edward Ehlinger, MD, MSPH</i>
8:45 am – 9:30 am	Infant Feeding in America – Don't Break a Mother's Heart <i>Eleanor Schwartz, MD, MS</i>
9:30 am – 10:15 am	Healthy Babies are Worth the Wait - Reducing Elective Inductions Before 39 Weeks <i>Phillip Rauk, MD</i>
10:15 am – 10:30 am	Break
10:30 am – 11:30 am	The Sacred Hour—Uninterrupted Skin to Skin Immediately After Birth <i>Raylene Phillips, MD</i>
11:30 am – 11:45 am	Minnesota Maternity Center Infant Feeding Practices Survey <i>Juliann Van Liew, MPH Candidate, University of Minnesota</i>
11:45 am – 12:00 pm	Workplace Recognition Award and Grant Opportunity Announcement
12:00 pm – 12:45 pm	Lunch & Networking
12:45 pm – 2:15 pm	Beyond the Sacred Hour – Supporting Exclusive Breastfeeding During Management of Hypoglycemia, Jaundice and Postpartum Challenges <i>Raylene Phillips, MD</i>
2:15 pm – 2:30 pm	Break
2:30 pm – 4:00 pm	Breakout Sessions - Participants can choose either Session A or Session B. Both sessions will include a review of Patient Education Tools and Hospital Toolkit Resources. A: Baby Friendly Hospital Initiative: Strategies for success <ul style="list-style-type: none">◆ Hennepin County Medical Center, Minneapolis◆ Regions Hospital, St. Paul◆ Riverwood Hospital, Aitkin◆ Essentia St. Mary's Medical Center, Duluth <p style="text-align: center;"><i>OR</i></p> B: Innovations for Supporting Exclusive Breastfeeding: Lessons Learned <ul style="list-style-type: none">◆ Donor Breastmilk: Beyond the NICU, North Memorial Medical Center◆ Improving Joint Commission Rates For Exclusive Breastfeeding Across a Health System, Allina Health System◆ Lactation Services: Reimbursement<ul style="list-style-type: none">◇ Lakewood Health System, Staples◇ Fairview Ridges Hospital, Burnsville
4:00 pm – 4:30 pm	Grant Opportunity: Baby-Friendly Stipend for Hospitals Wrap-up and Raffle Drawing

Speaker Information and Objectives

Ed Ehlinger, MD, MSPH is the Minnesota Commissioner of Health. He has served in this office since January 2011. Dr. Ehlinger is responsible for directing the work of the Minnesota Department of Health (MDH). As the state's lead public health agency, MDH is responsible for protecting, maintaining and improving the health of Minnesotans.

Eleanor Schwartz, MD, MS is Director of Women's Health Services Research Unit, Center for Research on Health Care; Associate Professor of Medicine, Epidemiology, Obstetrics, Gynecology and Reproductive Science at the University of Pittsburgh. Objectives for *Infant Feeding in America*:

- Review recent literature linking suboptimal breastfeeding to maternal obesity and cardiovascular disease
- Discuss the relationship between breastfeeding and maternal risk of cancer
- Appreciate the role breastfeeding has in eliminating health disparities

Phillip Rauk, MD is a Maternal-Fetal Medicine Physician; Associate Professor, Division of Maternal-Fetal Medicine at the University of Minnesota. Objectives for *Healthy Babies are Worth the Wait*:

- Describe three evidence-based benefits of delaying elective induction until 39 weeks
- List three challenges to delaying elective inductions
- Describe five evidenced-based practices that address these challenges
- Review the four new definitions of 'term' delivery and the impact on care for mother and baby

Raylene Phillips, MD, MA, IBCLC, FABM, FAAP is Director of Neonatology, Loma Linda University Medical Center-Murrieta; Assistant Professor of Pediatrics, Loma Linda University School of Medicine.

Objectives for *The Sacred Hour*:

- Describe five benefits of early postpartum skin-to-skin contact for both mother and baby
- List nine instinctive stages newborns display that lead to the first breastfeeding
- Describe four practical ways to change the culture of early skin-to-skin contact to increase breastfeeding rates

Objectives for *Beyond The Sacred Hour*:

- Describe three benefits of exclusive breastmilk feeding during the first six months after birth
- List five common challenges to exclusive breastmilk feeding in the early postpartum period
- Describe five evidenced-based practices that address these challenges

Supporters:

